

# kristineFARLEY

[kfarleyweb@hotmail.com](mailto:kfarleyweb@hotmail.com) • 512.507.9554 • Austin, Texas • [www.kfarleyweb.com](http://www.kfarleyweb.com)

Multimedia artist with over 10 years combined experience in both graphic and web design. Highly skilled in Photoshop, Illustrator and InDesign. I have a good sense of design and am strong in production. Accomplished web skills in Dreamweaver, as well as my knowledge of HTML and CSS.

SOFTWARE SKILLS	
• Photoshop	Advanced
• Illustrator	Advanced
• InDesign	Advanced
• Dreamweaver	Advanced
• HTML	Intermediate
• CSS	Intermediate
• Fireworks	Basic
• Flash	Basic

ADDITIONAL SKILLS
• Troubleshoot software issues. There is a problem with the pop-up menu in Fireworks so I researched and found a solution to make it retain it's changes.
• Working knowledge of XML, Microsoft Word, Power-Point and Acrobat.
• Continue to stay current with the latest software and trends by attending classes and viewing online tutorials.
• Equally skilled working independently as well as in a team environment.
• Technical knowledge of computer hardware and software.
• Comfortable with both MAC and PC platforms.

## EXPERIENCE

### **Freelance Graphic Designer (Present)**

*Austin, TX*

### **Graphic Artist (2007-2009)**

*Turk Associates, Inc.; Austin, TX*

- Created trial graphics for an environmental consulting firm using Illustrator, Photoshop, InDesign and Acrobat.
- Used Photoshop and Illustrator heavily; especially adjustment layers, smart objects, gradients and patterns to create complex 3D looking art.
- Produced cartographic maps using Photoshop and Illustrator.
- As a team player I helped catalogue files to a database using Filemaker Pro and assisted in answering the phone as well as other light office duties.

### **Graphic Designer/Project Manager (1997-2006)**

*Gauldin/Farrington Design; Glendale, CA*

- Responsible for the production of major commercial real estate marketing materials for Eastdil Realty, Secured Capital, Molinaro Koger and Jones Lang LaSalle.
- Conceptualized the layout and design of hard and soft covered real estate books, investment offering memorandums, brochures and flyers.
- Illustrated maps, building renderings, site and floor plans for commercial office buildings, shopping centers and upscale hotels.
- Enhanced and color corrected photos to improve images for use in booklets.

*Continued...*

# kristineFARLEY

[kfarleyweb@hotmail.com](mailto:kfarleyweb@hotmail.com) • 512.507.9554 • Austin, Texas • [www.kfarleyweb.com](http://www.kfarleyweb.com)

- Used statistical data to generate tables, bar and pie charts in Illustrator.
- Coordinated multiple projects for clients with simultaneous deadlines from beginning to completion.
- Handled printing vendors according to turnaround and budget specifications.
- Delegated Illustrator and InDesign work to associates and freelancers.
- Trained and supervised junior designers and a temporary freelance firm with an instruction manual I developed for composing Molinaro Koger booklets.

## **Graphic Artist (1996)**

*Traveling Times; Valencia, CA*

- Layout printed newsletters for multiple travel agencies using QuarkXpress.
- Coordinated copy from our in-house copywriters.
- Researched and purchased images for use in the newsletter.

## **Graphic Designer (1993-1996)**

*Donnelley Directory; Dunmore, PA*

- Designed and composed advertisements for a national telephone book publisher.
- Retouched photographs to enhance their quality for use in advertisements.
- Member of the Velocity Awards and Customer Focus Committee.
- Organized and participated in company events to boost morale; *ie.* Race for the Cure and office functions.

## **Production Artist (1990-1993)**

*Lord Label East (A Porter Chadburn Company); Dunmore, PA*

- Composed sticker labels for different products.
- Produced traditional and computer generated mechanicals.
- Scanned and transferred images to both stat and negative printouts from the Varityper.
- Shot mechanicals on the Nu Arc Camera.
- Developed film and constructed color keys.

## **EDUCATION**

### **Luzerne County Community College: Nanticoke, PA**

- Associate Degree in Commercial Art and Computer Graphics

### **Consulting Solutions: Austin, TX**

- Multimedia Program Certificate of Completion

### **Glendale Community College: Glendale, CA**

- Credited Class in Dreamweaver and Flash, Certificate of Completion in PowerPoint

### **Marywood College: Dunmore, PA**

- Continuing Education Course in Computer Graphics

### **Lackawanna Vocational Technical School: Scranton, PA**

- Certificate of Completion in an Offset Printing Course

**\* Member of Austin Adobe Users Group**